

Press Release

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Bible Society NSW projects feature in hour-long television special

Good Friday special looks at HIV AIDS, reconciliation, health and Bible printing projects

In a first for Bible Societies world-wide, five Bible Society projects in Africa, Cambodia and China will be featured in a one-hour television special, 'Easter – A World of Difference' to be seen nationally on the Seven Network at 9.30am Good Friday and presented by Bible Society NSW.

Produced by Bible Society NSW Communications Manager, Martin Johnson, the program will also feature the Easter story, using segments from the International Bible Society's (IBS) Matthew production. Hosted by Bible Society CEO Daniel Willis and Rev Karl Faase, the program looks at the message of the Bible, demonstrated by the sacrifice of Jesus Christ at Easter.

"We take this central message, that God loves His creation and was prepared to die for it, and look at how that premise is worked out in caring for HIV AIDS sufferers in Kenya and Uganda, children suffering from the trauma of civil war in Rwanda and helping educate Cambodian women and children in health issues," said Producer, Martin Johnson.

"In each of these projects, the Bible was key to developing the framework in which they operate," said Bible Society NSW CEO, Daniel Willis. "In Kenya and Uganda, the example of the Good Samaritan is used to teach the home based care workers how to care for HIV and AIDS sufferers. In schools, the principles of healthy living and Biblical morality are taught as the best protection from HIV. In Rwanda, we use the story of Joseph and how he forgave his brothers as an example to help children deal with the trauma of the 1994 civil war," said Daniel. (These three projects are in partnership with African Enterprise.)

"Because this is an Easter program, we also included Matthew's account of the arrest, death and resurrection of Jesus as depicted in IBS' 'Who is Jesus' video. This gave it a logical link between the message of Easter and how Bible Society NSW has taken that message and put it into action around the world," Daniel said.

The program also features the work of the Amity Printing Press in China and the freedom with which the Bible is now available in China.

"From the mid 18 hundreds through to 1949, Bible Societies were freely able to work with Chinese Christians and Churches through Bible printing and distribution. That we can now do so again, is a story worth telling," said Daniel.

The program airs in most states at 9.30am on Good Friday on the Seven Network and associated stations.

For more information:

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